ART & DESIGN (B.F.A.)

The Bachelor of Fine Arts (B.F.A.) degree in Art & Design is designed to provide students with a comprehensive course of study consisting of a minimum of 72 credits in visual arts courses. The B.F.A. degree can lead directly to graduate work for a Master of Fine Arts (M.F.A.) or to professional careers in the Studio Art and Graphic Design fields. To be eligible for the B.F.A. degree, students must first be accepted into the Bachelor of Arts (B.A.) program in Art & Design.

The B.F.A. degree is organized into the following three options:

- Graphic Design
- Studio Art
- Studio/Design

Acceptance into the B.F.A. Program (Required)

To be eligible for the B.F.A. degree, students must first declare their major in the B.A. program in Art & Design. Students can be admitted directly into the Bachelor of Arts program in either the Studio Art or Graphic Design option by indicating their intention upon acceptance to Keene State College. Otherwise, students are asked to declare their major in Art & Design preferably by the first semester of the sophomore year to ensure timely completion of degree requirements.

The B.F.A. Portfolio Review

Once declared as a major in the B.A. program in Art & Design, students may elect to pursue the more intensive B.F.A. degree. Acceptance into the B.F.A. options in Studio Art, Graphic Design, or Studio/Design is based on assessment by Art & Design faculty of a portfolio consisting of ten to fifteen pieces of college-level artwork by the applicant. All work must be properly identified with the following information: name, medium, size, course title, and date of execution. Submitted portfolios must have a written statement of personal educational goals, an official transcript (KSC and other colleges), and be submitted to the Art & Design Department prior to the posted portfolio deadlines (see below). Following acceptance into all B.F.A. programs, students will consult with their assigned academic advisor and submit a new declaration of major form to the Registrar's Office.

Transfer Requirements for All B.F.A. Options

Transfer students are eligible to apply for the B.F.A. degree options provided they meet the admissions standards for the B.A. degree in Art & Design as well as those required for the specific B.F.A. option to which they wish to apply. Acceptance into the B.F.A. includes an independent review by the Art and Design faculty of transfer courses and art/design work completed at another institution.

All B.F.A. candidates must maintain a minimum cumulative GPA of 3.0 in the major (Art & Design courses). The B.F.A. Committee will also conduct mid-level reviews of accepted students during the fall semester of their senior year. The purpose of the review is to assess the candidate's progress toward the completion of the degree as well as the development of their artwork. Individuals whose GPA falls below the 3.0 minimum standard or whose art and /or design work is not at the appropriate level for the B.F.A. degree by the beginning of their second senior-year semester (or equivalent) will be returned to the B.A. degree program and will only be allowed to reapply for the B.F.A. when the above requirements are met.

The Graphic Design Option Requirements

Students may apply to the Graphic Design option after completion of a minimum of 6 courses (24 credits) that must include the Foundation Core (12 credits), ART-160 Typographic Form & Function, and ART-253 Digital Imaging. Students are expected to have maintained a minimum cumulative GPA of 3.0 in these 6 courses. Acceptance to the B.F.A. program is based on an assessment of a portfolio of artwork from these courses (see above).

In the beginning of the fall semester of their sophomore year, all students seeking the Graphic Design option for the B.F.A. degree will submit a portfolio (see above). Students not accepted into the B.F.A. Graphic Design option will remain as B.A. students and are eligible to reapply for the B.F.A. program in the next year's portfolio review.

Individuals whose GPA falls below the 3.0 minimum standard or whose design work is not at the appropriate level for the B.F.A. degree by the beginning of their second senior-year semester (or equivalent) will be returned to the B.A. degree program and will only be allowed to reapply for the B.F.A. when the above requirements are met.

The Studio Art Option Requirements

Students may apply to the Studio Art option after completion of a minimum of 6 courses (24 credits), these must include the Foundation Core (12 credits) and an additional 12 credits, not counting 200-400 level art history courses, in Studio Art. Students are expected to have maintained a minimum cumulative GPA of 3.0 in these 6 courses. Acceptance to the B.F.A. program is based on an assessment of a portfolio of artwork from these courses.

Accepted B.F.A. Studio Art option students will have the opportunity to have an individual studio space and work one on one with an Art & Design faculty mentor. All accepted candidates will mount a B.F.A. solo thesis exhibition as a graduation requirement. Candidates in the B.F.A. Studio Art options will meet with the B.F.A. Committee after their completion of their B.F.A. Senior Exhibition. The Committee will conduct an oral review in which candidates will field questions and outline for a mixed audience the related to process/concept/realization of their exhibition material.

The Studio/Design Option Requirements

Students may apply to the Studio/Design option after completion of a minimum of 6 courses (24 credits). Studio/Design option applicants must take the Foundation Core (12 credits), ART-160 Typographic Form & Function, ART-253 Digital Imaging and one additional major requirement course as part of the 24-credit minimum. Students are expected to have maintained a minimum cumulative GPA of 3.0 in these 6 courses. Acceptance to the B.F.A. program is based on an assessment of a portfolio of artwork from these courses (see above).

Accepted B.F.A. Studio/Design option students will have the opportunity to have an individual studio space and work one on one with an Art & Design faculty mentor. All accepted candidates will mount a B.F.A. solo thesis exhibition as a graduation requirement. Candidates in the B.F.A. Studio/Design options will meet with the B.F.A. Committee after their completion of their B.F.A. Senior Exhibition. The Committee will conduct an oral review in which candidates will field questions and outline for a mixed audience the related to process/concept/realization of their exhibition material.

Studio Art Requirements
Integrative Studies Requirements
40 credits minimum

Art & Design (BFA): Studio Art Option

The Studio Art option introduces and fosters the individual development of seven major areas of study: art history, ceramics, drawing, painting, photography, printmaking, and sculpture. Throughout introductory, intermediate and advanced courses, a balance of theoretical and technical knowledge is emphasized. All accepted candidates mount a B.F.A. solo thesis exhibition as a graduation requirement. Studio Art option majors for the B.F.A. degree are prepared for future careers and graduate study in fine arts, photography, design, art history, art therapy, and education. Graduates of the Keene State College Art and Design Department can be found working within the fields of museum studies, gallery management, non-profits, media services, teaching and exhibiting their artworks as professional artists.

Code	Title	Credits	Completed
Major Requirements (72 credits)			_____
Foundation Core			_____
ART-101	Foundation Experience	4	_____
or IAART-100	Foundations of Design		_____
IAART-110	Introduction to Art History	4	_____
ART-125	Drawing I	4	_____
or IAART-120	Drawing I		_____
200-level Courses			_____
ART-208	Ceramics I	4	_____
ART-224	Photography I	4	_____
ART-226	Painting I	4	_____
ART-244	Sculpture I	4	_____
ART-253	Digital Imaging	4	_____
Art History Courses			_____
Select **one** of the following:		4	_____
ART-312	Topics in Contemporary Art		_____
IAART-391	Global Perspectives		_____
300-level Courses			_____
ART-333	Printmaking I	4	_____
Select **four** of the following:		16	_____
ART-308	Ceramics II		_____
ART-324	Photography II		_____
ART-326	Painting II		_____
ART-335	Drawing II		_____
ART-344	Sculpture II		_____
400-level Courses			_____
ART-495	Senior Studio/ Exhibit Prac	4	_____
Select **three** of the following:		12	_____
ART-408	Ceramics III		_____
ART-424	Photography III		_____
ART-426	Painting III		_____
ART-435	Drawing III (Both courses haven't been taught since 2021. Both currently inactive (JLZ))		_____
ART-444	Sculpture III		_____
ART-490	Advanced Studio Topics		_____
Total Credits		**72**	_____

Electives

Select courses to reach a total of 120 credits for the degree.

Degree Requirements

120 credits
40 credits at the upper-level

Graphic Design Requirements
Integrative Studies Requirements
40 credits minimum

Art & Design (BFA): Graphic Design Option

Graphic Design is the art of visual communication. This major option provides students with a comprehensive understanding of graphic design by facilitating the development of their conceptual, aesthetic, technical and collaborative skills in the context of practical problem-solving experiences. Students in the Graphic Design option create printed and electronic communication that includes: websites, illustration, corporate logos and identity systems; posters; publications; packaging; exhibitions; animation; and mobile media applications. Graphic Design B.F.A. graduates find careers in graphic design studios, advertising agencies, marketing firms, corporations, cultural institutions, publishing, and film, television, and technology industries.

Code	Title	Credits	Completed
Major Requirements (72 credits)			_____
Foundation Core:			_____
ART-101	Foundation Experience	4	_____
or IAART-100	Foundations of Design		_____
IAART-110	Introduction to Art History	4	_____
ART-125	Drawing I	4	_____
or IAART-120	Drawing I		_____
100-level Courses:			_____
IAART-105	Graphic Design Process	4	_____
or ART-106	Graphic Design Foundation		_____
ART-160	Typographic Form & Function	4	_____
200-level Courses:			_____
ART-253	Digital Imaging	4	_____
ART-260	Graphic Design Thinking	4	_____
ART-262	Illustration I	4	_____

Code	Title	Credits	Completed
ART-264	Web Design	4	_____
300-level Courses:			_____
ART-360	Identity Design	4	_____
ART-366	Motion Design I	4	_____
Art Studio Courses:			_____
Select **two** of the following:		8	_____
ART-208	Ceramics I		_____
ART-224	Photography I		_____
ART-226	Painting I		_____
ART-244	Sculpture I		_____
ART-308	Ceramics II		_____
ART-324	Photography II		_____
ART-326	Painting II		_____
ART-333	Printmaking I		_____
ART-335	Drawing II		_____
ART-344	Sculpture II		_____
Art History Courses:			_____
Select **one** of the following:		4	_____
ART-312	Topics in Contemporary Art		_____
IAART-391	Global Perspectives		_____
400-level Courses:			_____
ART-469	Graphic Design Portfolio	4	_____
Select **three** of the following:		12	_____
ART-462	Illustration II		_____
ART-464	Design for Mobile Media		_____
ART-465	Graphic Design Topics		_____
ART-466	Motion Design II		_____
ART-467	Typographic Systems		_____
ART-468	Design Center		_____
ART-497	Graphic Design/ Studio Intern		_____
Total Credits		**72**	_____

Electives

Select courses to reach a total of 120 credits for the degree.

Degree Requirements

120 credits
40 credits at the upper-level

Studio/Design Requirements

Integrative Studies Requirements

40 credits minimum

Art & Design (BFA): Studio/Design Option

The B.F.A. Studio/Design option offers a combination of Studio Art and Graphic Design courses. This option is designed for motivated students with interest in developing their abilities in two fields of professional visual artmaking. The Studio/Design option program is designed to meet a variety of student needs through art courses in art history, ceramics, drawing, graphic design, painting, photography, printmaking, and sculpture. This B.F.A. option provides a foundation in the theory and practice of art and design, exploring the creation of images, video, sound, and three-dimensional forms across a broad spectrum of media artifacts. Through the program's breadth and variety, students are encouraged to develop their skills and broaden their knowledge in courses that prepare them for graduate school and/or a range of careers in the studio/visual arts and graphic design.

Code	Title	Credits	Completed
Major Requirements (72 credits)			_____
Foundation Core			_____
ART-101	Foundation Experience	4	_____
or IAART-100	Foundations of Design		_____
IAART-110	Introduction to Art History	4	_____
ART-125	Drawing I	4	_____
or IAART-120	Drawing I		_____
100-level Courses			_____
IAART-105	Graphic Design Process	4	_____
or ART-106	Graphic Design Foundation		_____
ART-160	Typographic Form & Function	4	_____
200-level Courses			_____
ART-253	Digital Imaging	4	_____
ART-260	Graphic Design Thinking	4	_____
ART-262	Illustration I	4	_____
Select **two** of the following:		8	_____
ART-208	Ceramics I		_____
ART-224	Photography I		_____
ART-226	Painting I		_____
ART-244	Sculpture I		_____
Art History Courses			_____
Select **one** of the following:		4	_____
ART-312	Topics in Contemporary Art		_____
IAART-391	Global Perspectives		_____
300-level Courses			_____
ART-360	Identity Design	4	_____
ART-366	Motion Design I	4	_____
Select **two** of the following:		8	_____
ART-308	Ceramics II		_____
ART-324	Photography II		_____
ART-326	Painting II		_____
ART-333	Printmaking I		_____
ART-335	Drawing II		_____
ART-344	Sculpture II		_____
400-level Courses			_____

ART-469	Graphic Design Portfolio	4	_____
ART-495	Senior Studio/ Exhibit Prac	4	_____
300 or 400-level Course			_____
300- or 400-level course in Studio Art or Graphic Design [1]		4	_____
Total Credits		**72**	_____

[1] Select one additional 300- or 400-level course in Studio Art or Graphic Design. This course may not be an additional course in art history.

Electives

Select courses to reach a total of 120 credits for the degree.

Degree Requirements

120 credits
40 credits at the upper-level

Upon completion of the Art and Design B.F.A. degree, Studio Option, students will demonstrate proficiency with:

- Research and concepts, the ability to problem solve, think critically, and create strong visual concepts.
- Typography, strong understanding of typographic form and function.
- Design strength, an ability to use the elements, principles, and methodologies of graphic design to produce meaningful visual messages.
- Technical Ability: technical proficiency in the use of professional design software packages.
- Presentation, the ability to document the process and products of her/his work in the form of a professional portfolio.
- Knowledge of Graphic Design, an informed understanding of historical contexts of graphic design.
- Independent research, the ability to conceptualize, execute, and exhibit original self-directed work.

Upon completion of the Art and Design B.F.A. degree, Graphic Design Option, students will demonstrate proficiency with:

- Research and concepts, the ability to problem solve, think critically, and create effective visual concepts.
- Typography, a basic understanding of typography.
- Design Strength, an ability to use the elements, principles and methodologies of graphic design to produce meaningful visual messages.
- Technical Understanding, in the use of professional design software packages.
- Knowledge of Graphic Design, a general understanding of historical contexts of graphic design.
- Presentation, the ability to document her/his graphic design process and products in a portfolio of work.

Upon completion of the Art and Design B.F.A. degree, Studio/Design Option, students will demonstrate proficiency with:

- Professional presentation of studio artwork, artwork meets professional standards and expectations.
- Skill with studio art materials, use of chosen media and indicates a breadth of materials experience.
- Skill with studio art concepts, competence and understanding of color, line, shape, form, etc. and composition.
- Creativity and originality in studio artwork, a unique quality with creative elements, demonstrates risk taking, imagination and innovation.
- Consistency in studio artwork, a cohesive and unified quality regarding technical and advanced conceptual issues.
- Artistic maturity in studio art practice, subject matter explored indicates artistic development appropriate to senior-level studio coursework.
- Graphic design research and concepts, the ability to problem solve, think critically, and create strong visual concepts.
- Understanding of typography, both conventional and unconventional typographic skills.
- Graphic Design strength, an ability to use the principles and elements of graphic design.
- Graphic Design technical merit, technical proficeincy in the use of professional design software packages.
- Graphic Design presentation, the ability to document work through professional level portfolio of work.
- Verbal articulation, the ability to articulate the historical, contemporary, and individual contexts of their studio art projects.
- Self-directed art project, the ability to complete a comprehensive body of self-directed studio/graphic design work consistent with individual conceptualization.
- Professional exhibition practices, the ability to organize and hang individualized senior exhibition project according to professional gallery standards.
- Professional portfolio, the ability to assemble a digital portfolio of their studio artwork according to professional standards.