

COMMUNICATION (B.A.)

The Communication major is an interdisciplinary program combining courses in Communication and Philosophy. The major is designed to take a broad-based, humanities-centered view of the symbolic ways humans create meaning. The program will focus on the development of skills as students learn to work with various communication tools to improve their own ability to interact effectively with others. Students will also increase their critical awareness as they study the structure, patterns, and effects of communication on both themselves and society. Communication majors go on to graduate and professional schools, work as teachers, writers, and social activists, or work in a variety of fields utilizing a liberal arts education including human resources, media, advertising, public relations, politics, and many other fields.

Students majoring in Communication must complete a minimum of 10 courses (40 credits) in the areas specified below. An average of C or higher must be earned in courses counted toward the major. Communication majors may count three courses used for the major toward a minor in Philosophy; however, credits may not be counted twice.

Integrative Studies Requirements

Minimum 40 credits

Code	Title	Credits	Completed
Major Requirements (40 credits)			
<i>Foreign Language Course</i>		4	
The minimal requirement for all students with a major in Communication is one course in a foreign language, normally French, Spanish, or German.			
<i>Introductory Courses:</i>			
IHCOMM-171	Public Speaking	4	
IHPHIL-100	Logical Argumentation	4	
IHPHIL-220	Ethics	4	
<i>Research Methods:</i>			
Select one of the following:		4	
COMM-360	Strategic Digital Comm		
COMM-472	Quant & Qualitative Methods		
PHIL-313	Phil & the Holocaust		
PHIL-370	Philosophy of Language		
PHIL-406	Existentialism & Film		
Select one of the following options:		16	
Communication Studies Option:			
Select four electives that meet the following criteria:			
At least two courses must be from Group 1			
At least one course must be from Group 2			

A maximum of one course can be from Group 3		
At least two courses must be at the 300- or 400-level, including at least one of the courses from Group 1		
Philosophy Option:		
Select four electives that meet the following criteria:		
At least one course must be from Group 1		
At least two courses must be from Group 2		
A maximum of one course can be from Group 3		
At least two courses must be at the 300- or 400-level, including at least one of the courses from Group 2		
<i>Electives Group 1:</i>		
IHCOMM-250	Rhetoric Civil Rights Movement	
COMM-275	Interpersonal Communications	
COMM-290	Special Topics	
IHCOMM-350	Workplace Comm & Writing	
COMM-360	Strategic Digital Comm	
COMM-372	Intercultural Communication	
COMM-378	Persuasion	
COMM-379	Internship	
COMM-385	Digital Comm Law & Ethics	
IHCOMM-450	The Rhetoric of Race	
IHCOMM-460	Rhetoric Post-Civil Rights Era	
COMM-472	Quant & Qualitative Methods	
COMM-490	Advanced Special Topics	
<i>Electives Group 2:</i>		
PHIL-231	Comparative Religion	
PHIL-280	Knowledge & Reality	
PHIL-290	Special Topics	
PHIL-313	Phil & the Holocaust	
PHIL-360	Philosophy of Law	
PHIL-370	Philosophy of Language	

PHIL-406	Existentialism & Film		
PHIL-490	Adv Special Topics		
<i>Electives Group 3:</i>			
IHCOMM-101	Careers & Professional Comm		
IICOMM-110	Information and Media Literacy		
IICOMM-320	Participatory Cultures		
IIHGS-181	Crisis and Conflict in Africa		
IHJRN-101	Media & Society		
IHJRN-130	Media Writing Fundamentals		
IHJRN-155	Multimedia Fundamentals		
MGT-301	Org Theory & Behavior		
IIMGT-305	Organizational Diversity		
MGT-324	Human Resources Mgt		
MGT-333	Advertising & Promotion		
IIWGS-240	Race Gender Sexuality Pop Cult		
WGS-303	Latina Fem Theory		
SP-201	Spanish and Social Change		
Capstone:			
COMM-479	Senior Project	4	
Total Credits		40	

Electives

Select courses to reach a total of 120 credits for the degree

Degree Requirements

120 credits

40 credits at the upper-level

Upon completion of the Communication B.A. degree, students will be able to:

- Create and articulate persuasive arguments in speaking and writing.
- Recognize how communication both shapes and reflects the beliefs, values, and attitudes of different worldviews.
- Engage in research, using appropriate analytical methods and tools.
- Articulate the ways messages are evaluated from a variety of ethical perspectives.
- Analyze and evaluate communication, using contemporary and historically significant theoretical frameworks.