The Film Studies program strives to instill in its students an understanding of a critical appreciation for the aesthetic qualities intrinsic to moving image media, the technical skills to express their ideas, and a solid work ethic to guide them in the workplace. Through a blending of Critical Studies and Production coursework, the Film Studies major will develop and expand upon the student's skills and talents as a scholar and filmmaker.

The Film Studies major provides Critical Studies and Film Production students alike with a strong visual, analytical, and aesthetic background as a common basis for each specialization. The Critical Studies option offers students an extensive range of courses in film history and theory, treating film as a liberal arts discipline, a mass medium, a technique of expression, and an art form. The Film Production option provides students with intensive hands-on instruction in motion picture production. Courses emphasize technical and aesthetic aspects of narrative, documentary, and experimental filmmaking, including scriptwriting, directing, cinematography, editing, and sound.