The Bachelor of Arts in Finance degree program provides an undergraduate survey of the discipline, and a foundation for students interested in pursuing careers in the financial sector. Students are introduced to relevant economic and financial theory, the institutional landscape of the financial sector, and develop skills in financial accounting and portfolio management.

Students completing a B.A. in Economics, or a minor in Financial Economics are not eligible to declare the Finance major. Any students intending to apply to graduate programs in finance should consider supplementing their finance coursework with a minor in mathematics.