

# JOURNALISM (B.A.)

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The Multimedia Journalism BA major at Keene State College is dedicated to investigating the role of journalism in contemporary society within a liberal arts perspective. The major prepares students for careers in multimedia journalism.

The major provides students with a comprehensive understanding of the media and prepares them for careers in the field by enabling them to develop news judgment, storytelling, social media, production, photojournalism, and technical skills in an applied setting. The curriculum emphasizes the professional concepts and practices of press objectivity, fairness, accuracy, and freedom of the press as well as the development of analytical, writing, research, interviewing, production, and presentation skills.

The curriculum approaches storytelling from a multimedia perspective, equipping students to select the appropriate platform for each story. A grade of C or higher must be earned in each Journalism course or course substitution counted toward the major.