

# **MANAGEMENT STUDIES (B.A.)**

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The Bachelor of Management Studies program offers students a general management education that emphasizes a broad background in organizational management, such as organizational theory and behavior as well as business and society. Students will have the opportunity to understand different disciplinary approaches to areas of inquiry and how they compare to each other.

This major is only open to students who have completed at least 75 credits toward graduation either in the Business Management major or as a transfer student to the Business Management program.

All Management majors complete the Management core totaling 56 credits. By choosing additional courses noted below, students may add a specialization in one of the following: marketing, human resource management, or entrepreneurship. The specializations are not required to complete the management major.