

SPORT & RECREATION MANAGEMENT (B.S.)

The Sport and Recreation Management major prepares students for a career in organizational management within the sport and recreation industries. Students will receive an interdisciplinary, liberal arts education developing professional knowledge and skills with students receiving nearly equal combination of Business Management and Human Performance Movement Science courses. Sport and Recreation Management majors will receive content knowledge in areas of business, management, marketing, operations, administration, coaching, ethics, legality, diversity, sociology, and psychology in sport & recreation. This broad perspective gained will allow our students to qualify for a wide variety of positions within the sport industry.

Integrative Studies Requirements

40 credits minimum

| Code | Title | Credits | Completed |
|--|---|---------|-----------|
| Major Requirements (48 credits) | | | |
| <i>Core Courses</i> | | | |
| HP-100 | Issues in PE and Sport | 4 | _____ |
| IIHP-310 | Psycho-Social Aspects of Sport | 4 | _____ |
| HP-362 | Law & Ethics in Sport and Rec | 4 | _____ |
| HP-444 | Sports & Rec. Administration ¹ | 4 | _____ |
| MGT-101 | Introduction to Management ¹ | 4 | _____ |
| MGT-215 | Accounting for Decision Making ¹ | 4 | _____ |
| MGT-301 | Org Theory & Behavior | 4 | _____ |
| MGT/HP-307 | Sport Management ¹ | 4 | _____ |
| MGT-331 | Principles of Marketing | 4 | _____ |
| ISECON-342 | Sports Economics | 4 | _____ |
| Select one of the following: | | 4 | _____ |
| HP-374 | Practicum One | | _____ |
| HP-474 | Practicum Two | | _____ |
| HP-472 | Externship | | _____ |
| <i>Major Elective</i> | | | |
| Select one of the following: | | 4 | _____ |
| IIHP-311 | Outdoor Rec Leadership | | _____ |
| IHHIST-377 | Sports & American History | | _____ |
| MGT-333 | Advertising & Promotion | | _____ |
| MGT-380 | Project MGT Fundamentals | | _____ |

ISSOC-355 Sport in Society

Total Credits **48**

¹ A grade C or higher is required

Electives

Select additional courses to reach a total of 120 credits for the degree.

Degree Requirements

120 credits

40 credits at the upper-level

Upon completion of the Sport and Recreation Management B.S. degree, students will be able to:

- Communicate effectively in writing and in oral presentations about issues in recreation sport.
- Identify the history and theoretical underpinnings (social, psychological) of recreation sport in society.
- Demonstrate a basic understanding of the essential leadership management functions (sport operations, sport finance economics) necessary to deliver and manage services in recreation sport organizations.
- Apply specific legal (risk management, liability, risk, Title IX, etc) and ethical concepts to the sport and recreation industry
- Demonstrate the ability to design, implement, and evaluate services in recreation and sport venues.
- Create a sport marketing plan using aspects of consumer research, promotion, fundraising, technology, and digital media.
- Apply critical thinking problem-solving skills promote and enhance sport recreation programs.