

# SPORT & RECREATION MANAGEMENT (B.S.)

The Sport and Recreation Management major prepares students for a career in organizational management within the sport and recreation industries. Students will receive an interdisciplinary, liberal arts education developing professional knowledge and skills with students receiving nearly equal combination of Business Management and Human Performance Movement Science courses. Sport and Recreation Management majors will receive content knowledge in areas of business, management, marketing, operations, administration, coaching, ethics, legality, diversity, sociology, and psychology in sport & recreation. This broad perspective gained will allow our students to qualify for a wide variety of positions within the sport industry.

## Integrative Studies Requirements

40 credits minimum

Code	Title	Credits	Completed
<b>Major Requirements (48 credits)</b>			
<i>Core Courses</i>			
HP-100	Issues in PE and Sport	4	_____
IHP-310	Psycho-Social Aspects of Sport	4	_____
HP-362	Law & Ethics in Sport and Rec	4	_____
HP-444	Sports & Rec. Administration <sup>1</sup>	4	_____
MGT-101	Introduction to Management <sup>1</sup>	4	_____
MGT-215	Accounting for Decision Making <sup>1</sup>	4	_____
MGT-301	Org Theory & Behavior	4	_____
MGT/HP-307	Sport Management <sup>1</sup>	4	_____
MGT-331	Principles of Marketing	4	_____
ISECON-342	Sports Economics	4	_____
Select <b>one</b> of the following:		4	_____
HP-374	Practicum One		_____
HP-474	Practicum Two		_____
HP-472	Externship		_____
<i>Major Elective</i>			
Select <b>one</b> of the following:		4	_____
IHP-311	Outdoor Rec Leadership		_____
IHHIST-377	Sports & American History		_____
MGT-333	Advertising & Promotion		_____
MGT-380	Project MGT Fundamentals		_____

ISSOC-355 Sport in Society \_\_\_\_\_

**Total Credits**

**48**

<sup>1</sup> A grade C or higher is required

## Electives

Select additional courses to reach a total of 120 credits for the degree.

## Degree Requirements

120 credits

40 credits at the upper-level

## Upon completion of the Sport and Recreation Management B.S. degree, students will be able to:

- Communicate effectively in writing and in oral presentations about issues in recreation sport.
- Identify the history and theoretical underpinnings (social, psychological) of recreation sport in society.
- Demonstrate a basic understanding of the essential leadership management functions (sport operations, sport finance economics) necessary to deliver and manage services in recreation sport organizations.
- Apply specific legal (risk management, liability, risk, Title IX, etc) and ethical concepts to the sport and recreation industry
- Demonstrate the ability to design, implement, and evaluate services in recreation and sport venues.
- Create a sport marketing plan using aspects of consumer research, promotion, fundraising, technology, and digital media.
- Apply critical thinking problem-solving skills promote and enhance sport recreation programs.