

SPORT & RECREATION MANAGEMENT (B.S.)

The Sport and Recreation Management major prepares students for a career in organizational management within the sport and recreation industries. Students will receive an interdisciplinary, liberal arts education developing professional knowledge and skills with students receiving nearly equal combination of Business Management and Human Performance Movement Science courses. Sport and Recreation Management majors will receive content knowledge in areas of business, management, marketing, operations, administration, coaching, ethics, legality, diversity, sociology, and psychology in sport & recreation. This broad perspective gained will allow our students to qualify for a wide variety of positions within the sport industry.