

CAMPAIGNS & ELECTIONS MINOR

Code	Title	Credits	Completed
Minor Requirements (20 credits)			
<i>Foundation Course</i>			
POSC-310	Political Participation	4	_____
<i>Group One Courses</i>			
<i>Select two of the following:</i>		<i>8</i>	_____
COMM-378	Persuasion		_____
JRN-386	Public Relations Principles		_____
JRN-486	Public Relations Practice		_____
MGT-331	Principles of Marketing		_____
MGT-333	Advertising & Promotion		_____
PSYC-221	Social Psychology		_____
<i>Group Two Courses</i>			
<i>Select two of the following:</i>		<i>8</i>	_____
ISPOSC-210	United States Politics		_____
IHCOMM-171	Public Speaking		_____
IHJRN-130	Media Writing Fundamentals		_____
IHJRN-155	Multimedia Fundamentals		_____
MATH-141	Introductory Statistics		_____
MATH-341	Applied Statistics		_____
MGT-140	Quantitative Decision-Making		_____
MGT-215	Accounting for Decision Making		_____
MGT-301	Org Theory & Behavior		_____
Total Credits		20	_____

**Students may also be granted credit for Special Topic or Internship coursework with approval of Coordinator.