

# ENTREPRENEURSHIP MINOR

This minor is available to help prepare non-Business Management majors for developing their own business.

Code	Title	Credits	Completed
<b>Minor Requirements (24-28 credits)</b>			
<i>Core Courses</i>			
MGT-101	Introduction to Management (grade of C or higher is required)	4	_____
MGT-140	Quantitative Decision-Making	4	_____
Select <b>one</b> of the following:		4-8	_____
MGT-215	Accounting for Decision Making		_____
MGT-213 & MGT-214	Financial Accounting and Managerial Accounting		_____
MGT-308	Small Bus Entrepreneurship	4	_____
Select <b>two</b> of the following:		8	_____
IAART-120 or ART-125 or IAART-105	Drawing I Drawing I Graphic Design Process		_____ _____ _____
IENST-150	Global Environmental Change		_____
IHJRN-130	Media Writing Fundamentals		_____
MGT-301 or MGT-324	Org Theory & Behavior Human Resources Mgt		_____ _____
MGT-331	Principles of Marketing		_____
MGT-333	Advertising & Promotion		_____
MGT-434	Marketing Research		_____
MGT-446	Competitive Manufacturing Mgt		_____
MGT-451	Business and Society		_____
<b>Total Credits</b>		<b>24-28</b>	_____

## Upon completion of the Entrepreneurship Minor, students will:

- Study via project based learning how to design and development products and services. By its very nature entrepreneurship is a multi-faceted field. Therefore, multiple perspectives and methods will undergird the teaching and learning about entrepreneurship. These

include a triple bottom line perspective which encourages respect and attention for economic development at the community level.

- Understand life cycle analysis and the dynamics of product/service evolution over time.
- Develop a product or service outlined in a detailed business plan created individually or in teams.
- Be encouraged to consider B-corporations that include positive impacts on society, workers, the community, as well as employee stock ownership plans (ESOPs) in which business owners and employees own shares in the company. The list of electives enables the student to enrich their expertise in many areas from conceptualization stage via an art/drawing to critical aspects of marketing, negotiations, as well as the larger implications for society.