PROFESSIONAL WRITING MINOR

This minor is designed to help students to prepare for writing in workplace contexts and for civic purposes.

Code	Title	Credits	Completed
Minor Requirements (20 credits)			_____
IIENG-305	Classical Rhetoric for Writers	4	_____
ENG-307	Professional Writing Workshop	4	_____
ENG-497	Writing/ Publishing Internship	4	_____
or COMM-379	Internship		_____
Select **two** of the following:		8	_____
IAART-105	Graphic Design Process		_____
ART-160	Typographic Form & Function (Prereq: IAART-105)		_____
ART-264	Web Design [1]		_____
IHCOMM-101	Careers & Professional Comm		_____
ISCS-150	Website Design & Construction		_____
ISCS-210	Python Programming		_____
ENG-312	English Grammars (Prereq:#ITW 101#and one 200-level English course)		_____
IHJRN-130	Media Writing Fundamentals		_____
IHJRN-155	Multimedia Fundamentals		_____
Total Credits		**20**	_____

Upon completion of the Professional Writing Minor, students will:

- Become familiar with expectations and types of professional and workplace writing.
- Identify and analyze the audience and purpose for writing situations and draft and design needed documents accordingly.
- Communicate information accurately and efficiently through various types of documents.
- Create effective oral presentations, applying professional writing principles.
- Incorporate visuals effectively to enhance the communication of ideas and concepts.
- Conduct usability testing to test the effectiveness of documents with the target audience(s).
- Collaborate with a writing team to successfully complete projects.
- Demonstrate an understanding of key concepts in professional writing: context, purpose, audience, genre, usability, visual rhetoric.