

SPORTS BROADCASTING MINOR

The Sports Broadcasting minor focuses on developing hands-on journalistic skills in the production of sports-related content, preparing students for a career in sports media. Students will participate in the livestreaming of athletic events and work closely with Keene State College Athletics.

Code	Title	Credits	Completed
Minor Requirements (20 credits)			
<i>Core (12 credits)</i>		12	_____
IHJRN-130	Media Writing Fundamentals		_____
IHJRN-155	Multimedia Fundamentals		_____
JRN-283	Sports Broadcast Journalism ¹		_____
<i>Complete 1 of the following:</i>		4	_____
JRN-335	Television Journalism		_____
JRN-490	Advanced Multimedia Topics		_____
<i>Complete 1 of the following:</i>		4	_____
IIHP-310	Psycho-Social Aspects of Sport		_____
IHHIST-377	Sports & American History		_____
ISSOC-355	Sport in Society		_____
JRN-493	Journalism Internship		_____
Total Credits		20	_____

¹ 2-credit course, repeat for total of 4 credits

Upon completion of the Sports Broadcasting minor, students will be able to

- Create effective messages using a variety of media.
- Communicate effectively through oral, written, and visual means.
- Identify and communicate ideas with a specified audience.
- Understand the process, components, and workflow of livestreaming events.
- Understand and develop the production values and language of the sports environment.